

RAISING STARS – MINING COMPANIES: AIM HIGH – 12.50% COUPON P.A.



DESCRIPTION

In comparison to standard Worst-of Barrier Reverse Convertibles, this product offers investors a higher coupon. On the other side, the issuer has the right to redeem the product early at 100% plus the corresponding semi annual coupon payment on one of the given early redemption days.

OPPORTUNITIES

- The guaranteed coupon will be paid in any case: attractive yields even if markets should trade sideways or even decrease slightly.
- Conditional capital protection: as long as no Barrier Event is triggered, the investor will receive the denomination.
- Liquid secondary market on the SIX Swiss Exchange.

RISKS

- If a Barrier Event has occurred and at least one underlying closes at or below its initial fixing level at maturity the investor will receive delivery of the underlying with the worst performance and can therefore lose all or part of his investment.³⁾

BARRIER EVENT

A Barrier Event shall be deemed to occur if at any time on any exchange business day during the Barrier Observation Period the level of at least one of the underlyings' bid prices has been quoted and/or traded at or below the respective barrier level, as reasonably determined by the calculation agent.

EARLY REDEMPTION

The issuer has the right to redeem the product early on each of the semi annual observation dates. In case of an early redemption, the investor receives 100% plus the corresponding semi annual coupon payment.

BARRIER OBSERVATION PERIOD

05.08.2010 – 06.02.2012

CALLABLE WORST-OF BARRIER REVERSE CONVERTIBLE
 12.50% P.A.²⁾ AUF BHP BILLITON, RIO TINTO UND XSTRATA

UNDERLYING	BLOOMBERG TICKER	BARRIER	
BLT LN	BLT LN	49.00%	
Rio Tinto	RIO LN	49.00%	
Xstrata	XTA LN	49.00%	
Currency	CHF Quanto	Swiss Security Nr.	11538604
Denomination	CHF 1'000	ISIN	CH0115386044
Initial Fixing Date	05.08.2010	Maturity	18 months
Redemption	physical		

CALLABLE WORST-OF BARRIER REVERSE CONVERTIBLES IN SUBSCRIPTION UNTIL 05.08.2010¹

Coupon p.a. ²⁾	Underlyings	Barrier	Currency	Maturity	Swiss Security Number
12.50% (6.25% per 6 months)	BHP Billiton, Rio Tinto, Xstrata	49%	CHF Quanto	18 months	11538604
10.50% (5.25% per 6 months)	Credit Suisse, Holcim, Novartis	49%	CHF	18 months	11538605
10.50% (5.25% per 6 months)	CF Richemont, LVMH, Swatch	59%	CHF Quanto	18 months	11538606
10.50% (5.25% per 6 months)	ABB, Nestlé, Roche	69%	CHF	18 months	11538607
11.50% (5.75% per 6 months)	Bayer, Dt. Bank, Siemens	49%	EUR	18 months	11538609
10.00% (5.00% per 6 months)	Danone, Unilever, L'Oréal	65%	EUR	18 months	11538608
11.00% (5.50% per 6 months)	Gold, Silver, Palladium	69%	CHF Quanto	18 months	11538584

¹⁾ The subscription period may be closed early by the issuer, due to market developments.

²⁾ The coupon payment occurs on a semi annual basis.

³⁾ For the product on Gold, Silver and Palladium: If a Barrier Event occurs and if the Final Fixing Level of the Underlying with the worst performance is at or below the respective Initial Fixing Level, the Investor will receive a Cash in the Settlement Currency according to the following formula: Denomination x Worst Performance.

Would you like to know more about structured products? Please visit our website www.efgfp.com or call us on +41 58 800 1111.

LEGAL DISCLAIMER

This publication serves only for information purposes and is not research; it constitutes neither a recommendation for the purchase of financial instruments nor an offer or an invitation for an offer. No responsibility is taken for the correctness of this information. The financial instruments mentioned in this document are derivative instruments. They do not qualify as units of a collective investment scheme pursuant to art. 7 et seqq. of the Swiss Federal Act on Collective Investment Schemes (CISA) and are therefore neither registered nor supervised by the Swiss Financial Market Supervisory Authority FINMA. Investors bear the credit risk of the issuer/guarantor. Before investing in derivative instruments, investors are highly recommended to ask their financial advisor for advice specifically focused on the investor's financial situation; the information contained in this document does not substitute such advice. This publication does not constitute a simplified prospectus pursuant to art. 5 CISA, or a listing prospectus pursuant to art. 652a or 1156 of the Swiss Code of Obligations. The relevant product documentation can be obtained directly at EFG Financial Products AG: Tel. +41 (0)58 800 1111, Fax +41 (0)58 800 1010, or via e-mail: termsheet@efgfp.com. Selling restrictions apply for Europe, Hong Kong, Singapore, the USA, US persons, and the United Kingdom (the issuance is subject to Swiss law). The Underlyings' performance in the past does not constitute a guarantee for their future performance. The financial products' value is subject to market fluctuation, what can lead to a partial or total loss of the invested capital. The purchase of the financial products triggers costs and fees. EFG Financial Products AG and/or another related company may operate as market maker for the financial products, may trade as principal, and may conclude hedging transactions. Such activity may influence the market price, the price movement, or the liquidity of the financial products. Any - including only partial - reproduction of any article or picture is solely permitted based on an authorization from EFG Financial Products AG. No responsibility is assumed in case of unsolicited delivery. © EFG Financial Products AG. All rights reserved.